<u>**Course Information**</u>

Award: BA (Hons) Interior Design

UCAS Code: W250

Location:
Southend Campus
South Essex College of Further and Higher Education
Luker Road,
Southend-on-Sea
Essex
SS1 1ND

Awarding body:
UAL (University of the Arts London).

Students who complete the course successfully will receive a degree from UAL. The agreement between South Essex College and UAL is reviewed every four years for developmental purposes and was originally validated in in 2015.

Professional body accreditation:
N/A

Duration:
3 years

Academic year:
Teaching Starts Week commencing 28th Sep 2020 – 29th May 2021

Part-time study:
No, full time only

Work placements:
Work placements are encouraged throughout the duration of the course. However there is particular emphasis on this aspect during Y2 in relation to Unit **ID 206** *Work Placement*. On this unit students will work towards securing a work placement either locally or nationally* for 60 hours over the year. Some students take this in one block others over a number of weeks, both in term time and during the holiday period; this is usually negotiated with the placement provider. You will be assisted in gaining a placement, however the emphasis is on you to secure it as part of this Unit. Should you not be able to secure a placement a suitable live or competition brief may be taken on to fulfil the requirements of the Unit. This live brief will be negotiated with your Unit Leader.

Timetables:
Timetables are normally available one month before registration, though we endeavour to let you know an outline as soon as possible. Please note that while we make every effort to ensure that timetables are as student-friendly as possible, scheduled teaching can take place on any day of the week. Typically year groups are expected to attend for 13 hours a week spread over two and a half days. We expect students to build on this learning through Independent Study for at least a similar period. For this time we usually have space available within the campus or at the Forum in Southend.

Entry Requirements:

Award: UAL

UCAS Code: W250

Entry requirements 2020-21: You will need a minimum of 64 UCAS points from one or more of the following:
- At least two A-levels
- BTEC/UAL Level 3 Extended Diploma/Diploma/Subsidiary Diploma/Certificate [RQF]
- BTEC National Award/Certificate/Diploma [NQF]
- Access to Higher Education Diploma (minimum 15 credits at merit or above)
- International Baccalaureate
- AQA Baccalaureate
- Progression Diploma
- Advanced Diploma

You will also need GCSE English at grade C (old specification) or Grade 4 (new specification) or above OR a Level 2 equivalent such as functional skills qualification.

To find out how many points your qualifications are awarded, view the UCAS Tariff tables.
You will also be required to undertake a portfolio-based interview. Portfolios should include examples of recent project work and may reference a variety of media.

Exceptional Entry:
Applications from mature students who do not possess the entry requirements as listed above, but who possess related professional experience or professional qualifications are welcome to apply. You will need to demonstrate by interview, exceptional entry portfolio (this is likely to include evidence of paid or unpaid work experience) and/or written assessment that you are suitable for the course. In the first instance we suggest you contact HEAdmissions@southessex.ac.uk to discuss your application.

International applicants:
If English is not your first language you will need an IELTS score of 6.0 with a minimum score of 5.5 in each component (Reading, Writing, Listening and Speaking), or an equivalent English Language qualification.

Additional requirements:

Credit transfer and accreditation of prior learning or experience:
If you have achieved a qualification such as a foundation degree or HND, or have gained credit another higher education institution, you may be able to enter the course at level 5 or level 6. Other qualifications and relevant work experience may also count for academic credit. Further information is available at in the Higher Education Admissions Policy for students studying on the University of Arts London Degree.

Course Overview:

Course Name: BA (Hons) Interior Design
Interior design is an extremely exciting and rewarding job to do. From year 1 of the programme you will be introduced to industry CAD software and industry processes which include using Photoshop, sketch up, AutoCAD, InDesign and working on live projects, undertaking work experience opportunities and taking part in interesting visits to design studios, exhibitions and educational workshops.

Our programme will provide you with the chance to explore the opportunities and find your place within the industry allowing you to work on some projects of your choice. The course covers a range of interior design such as residential, hospitality design and commercial interiors.

By joining the programme, you will become part of our interiors team, which is a unique and supportive learning environment. We have a maximum of 20 student places available per year group, which allows more contact time with all students. Our course team are industry professionals who practise as freelance interior designers, which provides extensive industry involvement to the course with additional opportunities for the students to work on live industry projects alongside the course.

Unit Information:

Year 1 for full-time students (Level 4)

The subjects studied in the first year form a firm foundation for the specialist subjects studied during years two and three. You will learn core skills in technical drawing, visual research and CAD software. The projects you will undertake during year one teach the desired skills in a variety of creative contexts and allow you to gain confidence in the development, fabrication, communication of your design ideas, AutoCAD, Photoshop, InDesign and sketch up.

You will develop technical drawing skills using CAD and practise image manipulation using Photoshop. You will also study observational drawing, model making, report writing and conduct industry research.

Units:

ID101 Interior Design Process
This unit aims to introduce a diverse range of design processes. Along with research, alternative and experimental processes, approaches and techniques will be used to support innovative ideas generation. Visual exploration of ideas and concepts, experimental interiors, and the encouragement to reflect will enable students to refine concepts and aid the production and presentation of personal work throughout the programme.

Underpinning research into historical and contemporary examples will be required to support practice and personal design ideas. The unit provides the necessary skills and knowledge, through practical workshops and demonstrations, to enable students to appreciate the importance of experimentation and both traditional and digital approaches to interior design.

ID102 Historical and Contextual Studies
This unit offers a broad introduction to contemporary cultural studies, and its link
into more traditional art and design history. It is not intended to provide a
comprehensive review of the subject but to introduce students to sufficient themes
and discourses within this area of study for them to explore areas of personal interest which
fall outside of the indicative unit content.

ID103 Design drawing
This unit will explore the use of visual language to communicate with a range of target
audiences. Visual sensibility is basic to the work of a designer, not only to the look of the
project but also to the ability of the designer to explore, express and communicate ideas.
The creative and imaginative use of imagery in 2D and 3D will form the basis of the student
response.

This unit will concentrate on hand rendered drawing. It will provide students with the
creative and technical skills to use drawing both as a tool for collecting and developing
visual research, for ideas generation and representation as well as in its own right as a
means of innovation and creative expression.
The main methods of enquiry involve visual research, reflection and skills practice and
development.

ID104 Technical Drawing/CAD 1
This unit is will introduce both technical drawing by hand and using industry standard
software to create drawings. As a designer students need to obtain a comprehensive
knowledge and understanding of the technical methods of detailing in order to allow
their creations to be realised, understood and ultimately built. This unit will be revisited in
year 2 ID 202 Technical Drawing/ CAD 2.

ID105 Construction Technology
This unit underpins the core principles of construction technologies and the
regulatory conventions required to design spaces and objects.
Understanding construction methods, both architectural and product related, is vital
for professional designers to realise the creative potential and limitations of any
given situation. Emphasis on the environmental implications of the construction
methods, materials and technologies employed by the designer is crucial if a concept is to be
realised to a plausible and ethical conclusion.

ID106 Interior Design Studies
This unit will to introduce students to the role of the designer, the constraints and
considerations that are an essential part of that role and the balance that must be
identified between idealism and pragmatism. It also aims to awaken students' visual
communication, perception and design potential by developing their drawing and digital
design skills. Carrying through a design project entails highly complex processes. Typically,
designers have to apply their existing knowledge and experience, augmented with new
information and insights gleaned from research, in a fresh and innovative manner to
generate proposals that are, at least, technically and ergonomically sound but which, may at
best, be technically and ergonomically brilliant. In addition, there are aesthetic and
philosophical considerations, which require the designer to be culturally and socially aware,

and, since they are charged with the creation of future human environments, to be socially responsible. The handling and integration of these disparate rational and intuitive aspects is difficult but essential to the work of designers. Students will be encouraged to demonstrate their knowledge and formulate independent and analytical approaches to working relating to the design process. They will explore the visual language and the structure of communication through both manual and digital design experimentation.

Year 2 for full-time students (Level 5):

This year refines the skills learnt in year one and covers a range of subject specific projects including retail and exhibition. Model-making underpins the practical processes, whilst a strong emphasis is placed on the use of CAD drawing and visualisation software. Industry awareness is a focus for year two and provides opportunities to gain first-hand industry experiences. 'Live' projects with industry contacts enrich the curriculum. You will also consider your dissertation proposal.

Units

ID201 Exhibition Design
This unit focuses on the development of exhibition design. Students will be expected to research exhibition and audience theories, methodologies and practices that will then drive the development of their own specific exhibition design proposals. Many subjects and disciplines are involved in the exhibition process. These include: displayed objects, exhibition systems, interior spaces, graphic images, story and text, exhibit environments, lighting and audio-visual media.

ID202 Technical Drawing/CAD
This unit builds upon the basic core CAD skills learnt in year 1 ID 104 Technical Drawing/ CAD 1. The unit will encourage students to select appropriate software and drafting techniques dependent on the parameters and limitations of the current projects. Students will need to be working and producing work with a more professional focus and within the required industry standards.

ID203 Professional Promotion
This unit gives students the opportunity to carry out specialist research into the Interior Design industry, and to identify specific areas of work of interest to them. It will allow them to investigate career opportunities currently available, and to consider their own employability by weighing up their own skills against the requirements of particular jobs within the Interior Design industry.

ID204 Retail Design
This unit provides students with the practical experience of the use of conventions relating to the planning of interior space for retail. It introduces knowledge of pertinent materials and the processes commonly used to form and manipulate them, which will lead to a curiosity about new materials or methods and an inventive approach to their application. It considers also the need for professional designers to specify technologies for the control of various environmental parameters.

ID205 Cultural Contexts and Dissertation Proposal

The purpose of this unit is to assist students in developing appropriate research, statistical and critical methodologies to support their dissertation, and construct an appropriate proposal for their dissertation. Students will be required to engage with a range of critical and analytical methods; to consider their underlying assumptions and to assess their limitations.

ID206 Work placement
This unit will provide the opportunity to develop an understanding of the interior designer in a commercial setting. The placement will give awareness to the business of interior design and allow students to analyse the roles, responsibilities and the necessities of communication, teamwork and the development of their own personal skills within the industry and should complete a minimum of 60 hours. The specific content of this module is therefore defined primarily by the student, but it will also provide a clear framework within which a research timetable supports a period of self-directed study, followed by a phase of conceptual, technical and aesthetic exploration that will lead towards development of an independent process. If unsuccessful in obtaining a work placement, this unit will be linked to a live project brief to attain the credits required. (The live project brief will require a similar time commitment to a placement and will run alongside other on- going projects).

Year 3 for full-time students (Level 6):

This is the most challenging year as you showcase your individual creative skills in a final major project that aligns with your interests on the course. This comprises a feasibility report outlining initial research and planning, a design portfolio, presentation portfolio which culminates in the degree show in which you present your work in an exhibition and a detail package of your technical drawings. Through the planning and production of this final project, you have the opportunity to focus your academic skills prior to entering the workplace.

<u>Units</u>

ID301 Dissertation
This unit allows for the opportunity to develop a critical awareness, in-depth research, and to form a sustainable argument for an area of investigation. Students will negotiate with a supervisor a line of enquiry that is relevant to their chosen field of study and undertake an avenue of research that could, but is not limited to, interior design.

ID302 Subject Realisation
The aim of this unit is to identify a subject of personal significance and a working process that has the potential for sustained investigation. Learners will review and examine work produced in year two of the programme and address their choice of media and working process through discussion and exploration of alternative practices and media. By establishing a critical statement of intent, learners will form an intellectual and creative foundation for their final major project. As well as presenting a feasibility report and statement of intent, students will, in the design development stage, use architectural models as a simulation vehicle to provide an advanced view of what a building or interior will look like when it is constructed. Modelling provides security of knowledge, for validation of intent, for consensual agreement, for the purposes of refining details and ideas and for deeper speculation and contemplation.

D303 Professional Promotion
This unit is primarily concerned with the professional relationships between members
of multi-disciplinary teams e.g. colleagues, clients, contractors, users and the community at
large. It explores the work of design-makers, freelance designers, design consultants and
in-house designers and the standards and frameworks of practice for each of these modes
of employment. Students will also have to consider the importance and impact of their End
of Year Show, establish the exhibition space, prepare and install their work for exhibition, explain
and evaluate the exhibited work and make an effective contribution to the
management of the exhibition process

Teaching and Learning:

Course Name: BA (Hons) Interior Design

You are taught through a combination of lectures, seminars and workshops, which enable you to
discuss and develop your understanding of the discipline of Interior Design.
You will use industry-standard programs and have access to various facilities including the 3D,
Fashion, Printmaking & Photography studio. You also have access to hardware such as the laser &
vinyl cutters, 3D Printer and scanners.
At Level 4 you typically have around 13 hours contact time per week, typically consisting of:
- 4 hours of lectures/seminars.
- 6 hours of workshops (including dedicated one-to-one tutorials when necessary).
- 2 hours of Contextual Studies (either lecture or one-to-one tutorial).
- 1 hour group tutorials.

Units are delivered through a variety of methods of teaching and learning. These will include:
- Technical demonstrations - designed to provide essential inductions for interior design tasks
  and resources to support the acquisition of essential skills.
- Small group teaching - studio based group sessions which are led by a tutor.
- Group critiques - will usually occur towards the end of a unit before assessment.
- Individual tutorials - The tutor will ask key questions regarding your project and offer advice
  and suggestions regarding future development.

Independent research and studio practice - during the unit students are expected to follow up on
suggested directions regarding project direction.

Independent learning:
When not attending lectures, seminars and workshops or other timetabled sessions you will be
expected to continue learning independently through self-study. Typically, this will involve reading
journal articles and books, working on individual and group projects, undertaking research in the
library, preparing coursework assignments and presentations. A range of excellent facilities,
including the library, the Learning Resource Centre and the Forum, supports your independent
learning.

Overall workload:
Your overall workload consists of class contact hours of around 13 hours per week, including
assessment activity plus group critiques as well as a similar amount of independent learning, with
each credit taken equating to a total study time of around 8 hours. (120 credits per year).
The following information gives an indication of how much time you will need to allocate to different
activities at each level of the course.

Level 4:
50% of your time is spent in timetabled teaching and learning activities
Teaching, learning and assessment: 390 hours
Independent learning: 390 hours

Level 5:
50% of your time is spent in timetabled teaching and learning activities
Teaching, learning and assessment: 390 hours
Independent learning: 390 hours

Level 6:
45% of your time is spent in timetabled teaching and learning activities
Teaching, learning and assessment: 330 hours
Independent learning: 450 hours

Assessment:
You will create a range of individual and group projects to provide you with relevant experiences of work and help you build an impressive professional portfolio to help you secure graduate employment. There are no exams.

Percentage of the course assessed by coursework
Year 1*
100% coursework
Year 2
100% coursework
Year 3
100% coursework

Feedback:
You will receive formative feedback as part of your one-to-one sessions with your unit teachers. You will also receive summative feedback on all formal assessments undertaken by coursework. Feedback is intended to help you learn and you are encouraged to discuss it with your unit leader tutor. Feedback can be given in a range of different ways in order to accommodate a variety of learning styles and aptitudes including group critiques, recorded verbal feedback and written feedback.

We aim to provide you with feedback within 20 working days of hand-in (for al formal studio based coursework assessment). For the third year Dissertation Unit you will receive feedback and grades at the same time as your Final Creative Output Unit.

Academic support:
Our Academic Support Team provides help in the following areas:
- Study skills (including reading, note-taking and presentation skills)
- Written English (including punctuation and grammatical accuracy)
- Academic writing (including how to reference)
- Research skills (in conjunction with the library)
- Critical thinking and understanding arguments
- Revision, assessment and examination skills (including time management).

Our Disability Advice and Support Service helps students with additional needs resulting from disabilities such as sensory impairment or learning difficulties such as dyslexia.

Teaching staff:
You will be taught by an experienced teaching team whose expertise and knowledge are closely matched to the content of the units on the course. The team includes senior academics, professional practitioners with industry experience, co-ordinators and technical officers. Our teaching is informed by the research and consultancy we undertake, and all of our lecturers have a teaching qualification.

Course Cost:
For the academic year 2020-21 the tuition fees for this course are £8,000.

UK/EU Overseas
Full-time
Part-time N/A
 (Full-time route only)

The following course-related costs are included in the fees:
- As this course may incur more than the normal printing costs, the University currently gives students a yearly amount of free printing at time of writing this is £20.00 per year.
- Third Year students will show their work at an industry event such as New Designers or Free Range, this will be covered by the Faculty of HE but may incur additional costs (ie: printing) depending on the work you produce.

The following course-related costs are not included in the fees:

You may need to purchase art materials for your course, which will vary according to your solution to particular briefs. For example the quality of paper will vary in price. Some costs you should factor in include:
- Second year students should own a good quality portfolio case to assist when applying for work placements or attending job interviews, this will cost approximately £50.
- Additional costs for larger purchases will again vary according to the requirements of individuals (for example some may wish to purchase a digital SLR camera, but most wouldn't). All students will have access to the University and Forum outside of University hours but many choose to purchase a laptop to assist their studies. Students wishing to do this will get an HE discount and the cost of this (dependent on the model you choose) is approximately £1200. You will also qualify for a discounted sign-up to Apple's Creative Suite which will give you access to Adobe Illustrator, Photoshop, etc for £20 per month (at time of writing).
- Optional trips both day and residential are routinely arranged to support your studies. Students should factor in train fares and related costs for approximately one organised trip to London per-term. Independent trips to assist studies are encouraged but will need to be self -funded.

Accommodation and living costs not included in the fees:
This information can be obtained from our Accommodation Services home page
https://www.southessex.ac.uk/higher-education/accommodation

Sources of financial support:
If you receive funding from Student Finance you may be eligible to apply for additional benefits. Details can be obtained from our Student Services home page
https://www.southessex.ac.uk/higher-education/fees-and-funding