Course Information

Award: BA (Hons) Film and Television Production

UCAS Code: P320

Location: Southend Campus South Essex College of Further and Higher education Luker Road, Southend-on-Sea Essex SS11ND

Awarding body:

UAL (University of the Arts London) [for level 4 2018/19 onwards]

Students who complete the course successfully will receive a degree from UAL. The agreement between South Essex College and UAL is reviewed every four years for developmental purposes and was originally validated in in 2015.

Professional body accreditation:

None.

Duration: 3 years (full-time)

Academic year: Full-time course: 2019/2022

Part-time study: No

Work placements:

Work placements are encouraged throughout the duration of the course. However there is particular emphasis on this aspect during Y2 in relation to unit FTV 202 Creative Portfolio. On this unit you will be able to submit work generated by you engagement in work related practice, for instance, work placements and live client briefs. You will be assisted in developing appropriate work experience opportunities, however the emphasis is on you to secure them, as a demonstration of your increasing independence as a creative practitioner.

Timetables:

Timetables are normally available one month before registration, though we endeavour to let you have an outline as soon as possible. Please note that while we make every effort to ensure that timetables are as student-friendly as possible, scheduled teaching can take place on any day of the week. Typically, year groups are expected to attend lessons for 13 hours a week, spread over two and a half days. We expect students to build upon timetables sessions through Independent Study, for at least a similar period. This should involve research and experimentation, developing concepts

and scripts and thinking. There are evening and weekend facilities available within the Campus or close by at the Forum, here in Southend.

Entry Requirements:

Award: BA (Hons) Film and Television Production

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Entry requirements 2019-20:

You will need a minimum of 64 UCAS points from one or more of the following:

- At least two A-levels
- UAL Extended Diploma in Creative Media Production
- BTEC/UAL Level 3 Extended Diploma/Diploma/Subsidiary Diploma/Certificate [RQF]
- BTEC National Award/Certificate/Diploma [NQF]
- Access to Higher Education Diploma (minimum 15 credits at merit or above)
- International Baccalaureate
- AQA Baccalaureate
- Progression Diploma
- Advanced Diploma

You are expected to have a GCSE English and Maths at grade C (old specification) or Grade 4 (new specification) or above OR a Level 2 equivalent such as functional skills qualification. To find out how many points your qualifications are awarded, view the UCAS Tariff tables.

Exceptional Entry:

Applications from mature students who do not possess the entry requirements as listed above, but who possess related professional experience or professional qualifications are welcome to apply. You will need to demonstrate by interview, an exceptional entry portfolio (this is likely to include evidence of paid or unpaid work experience) and/or written assessment that you are suitable for the course. In the first instance we suggest you contact <u>HEAdmissions@southessex.ac.uk</u> to discuss your application.

International applicants:

If English is not your first language you will need an IELTS score of 6.0 with a minimum score of 5.5 in each component (Reading, Writing, Listening and Speaking), or an equivalent English Language qualification.

Additional requirements:

Credit transfer and accreditation of prior learning or experience:

If you have achieved a qualification such as a foundation degree or HND, or have gained credit another higher education institution, you may be able to enter the course at level 5 or level 6. Other qualifications and relevant work experience may also count for academic credit. Further information is available at in the Higher Education Admissions Policy for students studying on the University of Arts London Degree.

Course Overview: BA (Hons) Film and Television Production:

BA (Hons) Film and Television Production is carefully designed to prepare for you for successful study and for your career as a Creative Practitioner.

Year 1 for full-time students (Level 4)

Units in year 1 include practical aspects, such as Sound Design which feed into Production, for Film and Television. Ideas Factory is about Script concepts and writing and includes aspects of Visual Story Telling. Historical and Contextual Studies will include case studies on prominent Film Studios, production houses and new digital platforms for distributing Film and Television. Practical production elements combine with creative aspects, experimentation and knowledge to develop you as a creative practitioner. You are encouraged to forge links with those on other degree programmes to promote project collaboration.

Year 2 for full-time students (Level 5)

You will benefit from a broader range of creative production projects for units in year 2 such as, Cinematography and Creative Portfolio. Film and Television Studies explores theories about Film and Television from a range of periods and countries to help inform your own projects. There will be opportunities to participate in live client projects and to learn about how you can market and distribute your own work in Social Media Impact. You are encouraged to participate in work placements and there are also opportunities for you to attend Business seminars and workshops to help you create your own production company, shape a business plan and a budget.

Year 3 for full-time students (Level 6)

Year 3 will develop your experience in Production Management, which helps you to learn about the logistics of making Film and Television Projects – how to scout and use locations, experiment with location filming and sound recording and also create a proposal for your Final Project. Digital Title Sequence fits in seamlessly with these units, because you create a slick title sequence. For your Dissertation / Research Project you have options to experiment with technical aspects of film and television or write a Feature Script and a research essay. You may complete a traditional dissertation essay, if you prefer.

Year 3 builds upon your work in year 1 and 2 to sharpen your creative skills and confidence in operating with more independence. There is an extra, optional, teaching qualification, if you wish to take it up.

There will be an opportunity to collaborate on a longer Film or Television Project with other degree programmes across Art and Design, Media and Performing Arts. This film or television programme will be screened within the Southend Film Festival, receiving an Internet Movie Database (IMDB) credit.

A copy of the rules and regulations governing the course is available here: https://www.southessex.ac.uk/higher-education/higher-education-policies

Unit Information:

Unit map

This unit map provides a list of the units that make up your course.

Each unit is worth a specified number of credits: all are compulsory, enabling you to cover key subject knowledge while developing your own interests.

You must take units worth a total of 120 credits at each level of the course.

Our teaching is informed by research, and units change periodically to reflect developments in the discipline. You can always find the most up-to-date information about your units and who is teaching them through our Virtual Learning Environment (VLE), <u>Canvas</u> and in the Course Handbook.

The units available on the course are as follows:

Year 1 for full-time students (Level 4)

FTV 101 Ideas Factory (30 Credits)

Ideas Factory will provide you with an opportunity to generate ideas from initial concept through the stages of script and screenplay construction, aligned with visual storytelling, storyboarding and other creative elements. These skills are intended to dovetail with production units at level 4 and aid creative development at levels 5 and 6.

FTV 102 Historical and Contextual Studies (30 Credits)

The unit explores cultural and historical factors that have shaped identity in, through and around creative media industries. This will include regulatory, ethical and legal frameworks that both liberate and constrain creative practice in areas such as film, popular art, TV, games, animation and music. It encourages you to develop independent research skills and initiate inquiries into contextual and cultural factors that influence an area related to your own areas of specialism.

FTV 103 Sound Design (30 Credits)

This unit will provide you with an essential introduction to the principles that underpin recording sound for studio and location, in terms of capture, mix and master. It will developing your understanding of contemporary developments in creative audio technology. This is an opportunity to research, explore and experiment with sound in relation to imagery that will converge with elements from **FTV 101 Ideas Factory** in terms of scriptwriting and visual story-telling. Your creative work with enhance **FTV 104 Production** and aid creative development at levels 5 and 6.

FTV 104 Production (30 Credits)

The aim of this unit is to introduce a range of creative approaches specific to media production, including skills associated with TV Studio, filming on location and digital editing. This will enable you to embrace a wide range of knowledge and skills in order to prepare them as multi-skilled practitioners that are equipped to operate across a range of increasingly integrated disciplines across creative media industries. This will underpin the effective creation of the digital production projects that follow in year 2 and 3. It will equip you with a vital opportunity to embed location and studio production skills within their emerging portfolio of professional practices. Other units in year 1 will complement these skills associated with, for example, scriptwriting, visual storytelling, sound and lighting and also situate practice within historical and contemporary contexts. This unit will also incorporate differentiated skills workshops to account for a range of previous experience amongst the cohort.

Year 2 for full-time students (Level 5)

FTV 201 Creative Portfolio (30 Credits)

The unit is designed to encourage the application and integration of sophisticated production and post-production techniques as employed in a real world environment. Through assembling a body of Production Project work, including elements of client briefs or work placements, this unit will encourage the application of production skills developed in **FTV 104 Production and FTV 101 Ideas Factory.** Key aspects include, planning, casting, technical direction, script editing and post-production. Creative Portfolio offers an opportunity to further develop the portfolio of skills needed to complete **FTV 204 Social Media Impact, FTV 302 Production Management** and **FTV 304 Final Project**.

FTV 202 Film and Television Studies (30 Credits)

The aim of this unit is offer an essential survey of the context within which Film and TV is constructed, produced, exhibited, theorised and received. It will also facilitate an understanding of key critical and historical debates within Film, TV and Cinema Studies. This unit is intended to complement and inform creative and practical units throughout the programme and operates as a bridge between theory in year 1 – such as **Historical and Contextual Studies** and the **Dissertation / Research Project** in year 3.

FTV 203 Cinematography (30 Credits)

Cinematography will provide you with an opportunity to develop their skills and techniques introduced on location in year 1. This unit will encourage development in the techniques required to underpin the effective creation of location production projects. It will provide you with a vital opportunity to hone location production skills and to encourage professional specialisation within their emerging portfolio of professional practices. Cinematography offers an opportunity to further develop the portfolio of skills needed to complete **Project** (level 6). It is directly informed by **FTV 104 Production and also FTV 103 Sound Design**, and complements **FTV 201 Creative Portfolio** and pays forward to **FTV Digital Title Sequencing**.

FTV 204 Social Media Impact (30 Credits)

Social Media has been described as Web 2.0 in that its users collaborate and share in building brands. This unit will foster the curation of a creative professional presence within Social Media, through a combination marketing and creative identity. Creative, technical, and academic work developed in year 1 and year 2 Units will be (re-) packaged and presented within a personal marketing campaign that is in effect an on-line curriculum vitae and creative calling-card. This will pay forward to form a cornerstone for professional development in year 3, adding velocity to prospects for employment and future study.

Year 3 for full-time students (Level 6)

FTV 301 Dissertation / Research Project (30 Credits)

This unit aims to provide you with an opportunity to offer critical analysis within an independent area of research that draws upon theoretical and practical material developed on the degree programme. You have the option to complete a traditional Dissertation or alternatively an Action Research Project or a Feature Script. The intention is to encourage you to explore links with your

Final Project in terms of experimentation with technical and creative approaches to television and film production. This will also encourage progression to both post-graduate study and/or working within the creative media industries.

FTV 302 Production Management (30 credits)

This unit aims to provide the you with time to hone their skills in planning for projects in year 3 and beyond. It is intended to encourage reflection upon lessons learned across year 1 and 2 of the degree programme, by integrating research, theory and practical experimentation. It will build upon **FTV 204 Social Media Impact**, by creating promotional material, such as an Electronic Press Kit as part of an emerging professional profile. Key elements will include, scouting locations, a pre-production log and evidence of reflection upon test footage and visual experimentation. Also for development will be proposal documents and pre-production work as part of a fully-prepared plan for **FTV 304 Final Project.**

FTV 303 Digital Title Sequencing (30 Credits)

The aim of this Unit is to develop skills in digital titling platforms for media artefacts specific to television production. It includes skills in authoring title design material for delivery in digital content domains. This is last in a series of three Units designed to offer a broad experience in digital post-production. **FTV 104 Production** includes introductory skills in editing while **FTV 202 Creative Portfolio** offers more advanced editing techniques. The evolving skills and techniques in these three Units are designed to add professional quality to the **FTV 604 Final Project**. **Digital Title Sequencing** also directly underpins the effective expansion of digital portfolio material previously produced at level 5.

FTV 304 Final Project (30 Credits)

The aim of this Unit is to provide a framework including support and resources for the student to produce an extended body of images as defined in a proposal for **FTV 302 Production Management**. This body of work should show an advanced level of practice conceptually, aesthetically and technically. It should consolidate the learning delivered during the programme to good effect, synthesizing aspects of film, television and cultural studies, together with practical elements. It should culminate in a sophisticated outcome, reflective of the content and spirit of the programme.

Teaching and Learning:

Course Name: BA (Hons) Film and Television Production

Teaching

You are taught through a combination of lectures, seminars and workshops, which enable you to discuss and develop your understanding of the disciplines associated with Film and Television Production.

Currently, you will primarily use Adobe Creative Suite and other related programs and with access to various facilities including computer areas, including outside normal teaching hours. As more powerful and versatile cameras and film-making equipment become available our equipment is updated on a regular basis.

At Level 4 you typically have around 13 hours contact time per week, typically consisting of:

- 6 hours of short lectures and seminars
- 6 hours of practical workshops (including one-to-one tutorials when necessary).
- 1 hours of specialist tutorials in practical, research and writing techniques.

A similar pattern continues at levels 5 & 6, but you will be encouraged to show increasing selfreliance and independence. As you progress you will spend more time on location and experimenting with.

Units are delivered through a variety of methods of teaching and learning. These will include:

- Technical demonstrations of industry-relevant filming equipment. These are designed to
 provide an essential induction to both the television studio and location filming –
 including effective use of lighting and sound to support the development of essential
 creative skills.
- Small group teaching for studio based group sessions and also for research and writing.
- Peer Review to encourage creative development, especially prior to assessment deadlines.
- Individual and group tutorials your tutor / lecturers will ask key questions regarding your planning and project work-flow and offer advice and suggestions regarding future development.
- Independent research and professional practice during each unit you are expected to show how you have responded to suggested directions and peer review regarding the direction of your projects and assignments.
- Computer-based workshops, skills in post-production platforms and also professional development via 'working day' simulated briefs.

Independent learning:

When not attending lectures, seminars and workshops or other timetabled sessions you will be expected to continue learning independently through self-study. Typically, this will involve reading journal articles and books, working on individual and group projects, undertaking research in the library, preparing coursework assignments and presentations. A range of excellent facilities, including the library, the Learning Resource Centre and the Forum, supports your independent learning. You are also expected to develop your own scripts, concepts and production projects by experimenting with cameras, recording and filming equipment. All of you activities should have a focus on finding links between theory, experimentation and practice.

Overall workload:

Your overall workload consists of class contact hours of around 13 hours per week, including assessment activity plus group critiques as well as a similar amount of independent learning, with each credit taken equating to a total study time of around 8 hours. (120 credits per year). The following information gives an indication of how much time you will need to allocate to different activities at each level of the course.

Level 4:

50% of your time is spent in timetabled teaching and learning activities Teaching, learning and assessment: 390 hours Independent learning: 390 hours

Level 5: 50% of your time is spent in timetabled teaching and learning activities Teaching, learning and assessment: 390 hours Independent learning: 390 hours

Level 6: 45% of your time is spent in timetabled teaching and learning activities Teaching, learning and assessment: 330 hours Independent learning: 450 hours

Assessment & Feedback:

Assessment

Coursework is assessed in a range of different ways in order to accommodate a variety of learning styles and aptitudes including portfolio and sketchbook submissions, group presentations, written essays and research folders. You will be required to create films and other moving image material together with relevant and integrated research. There are no examinations, but we do include simulated working days as part of your professional and creative development.

Percentage of the course assessed by coursework:

Year 1

100% coursework: 60% Production-based with a written element (including scripts) of 40%

Year 2

100% coursework: 60% Production-based with a written element (including pre-production materials) 40%

Year 3

100% coursework: 70% Production-based with a written element (including scripts and preproduction material) of 30%

Feedback

You will receive formative feedback as part of your one-to-one sessions with your unit lecturers. You will also receive summative feedback on all formal assessments undertaken by coursework. Feedback is intended to help you learn and you are encouraged to discuss it with your unit leader, tutor and lecturers. Feedback can be given in a range of different ways in order to accommodate a variety of learning styles and aptitudes including group peer review, recorded verbal and written feedback.

We aim to provide you with feedback within 20 working days of hand-in (for al formal studio based coursework assessment). For the third year Dissertation Unit you will receive feedback and grades at the same time as your Final Creative Output Unit.

Academic support :

Our Academic Support Team provides help in the following areas:

- Study skills (including reading, note-taking and presentation skills)
- Written English (including punctuation and grammatical accuracy)
- Academic writing (including how to reference)
- Research skills (in conjunction with the library)

- Critical thinking and understanding arguments
- Revision, assessment and examination skills (including time management).

Our Disability Advice and Support Service helps students with additional needs resulting from disabilities such as sensory impairment or learning difficulties such as dyslexia.

Teaching staff

You will be taught by an experienced teaching team whose expertise and knowledge are closely matched to the content of the units on the course. The team includes senior academics, professional practitioners with industry experience, co-ordinators and technical officers. Our teaching is informed by the research and consultancy we undertake, and all of our lecturers have a teaching qualification.

Course Cost

Course Name: BA (Hons) Film and Television Production Duration: 3 years (full-time) Fees For the academic year 2019-20 the tuition fees for this course are £8500

UK/EU Overseas

Full-time

The following course-related costs are included in the fees:

- Students are given a printing allowance, which is currently set at £120.00 per year.
- Third Year students will exhibit their work at an industry event such as the Southend Film Festival. Reasonable, related costs will be covered by the Faculty of Higher Education, but there is a limited budget.
- An overseas trip is included in your course fees. The terms of this trip varies from year to year but links directly to unit content and assessment.

The following course-related costs are not included in the fees:

You may need to purchase materials for your course, which will vary according to your solution to particular briefs. Appropriate equipment for film projects will be provided.

Some may wish to purchase their own filming and post-production equipment, but this is not a requirement of the programme. If you are considering purchasing such equipment, please seek advice from your lecturers. All students will have access to computer suites in the main building and outside of normal teaching hours at the Forum in Southend.

Educational visits locally or to London that are related to your coursework may be required. Please ensure you have an adequate budget allocated for this.

Accommodation and living costs not included in the fees

This information can be obtained from our Accommodation Services home page https://www.southessex.ac.uk/higher-education/accommodation

Sources of financial support

If you receive funding from Student Finance you may be eligible to apply for additional benefits. Details can be obtained from our Student Services home page https://www.southessex.ac.uk/higher-education/fees-and-funding