

A great range of new short courses on
Saturday mornings and Thursday evenings
with start dates available throughout the year...

Evening and Weekend

Short Courses

www.southessex.ac.uk/shortcourses



www.facebook.com/secewc



[@southessexewc](https://twitter.com/southessexewc)

Adobe InDesign & Photoshop | AutoCAD | Blogging with WordPress | British Sign Language
Computer Programming | Creative Writing | Event Planning | Interior Design
Japanese Language | Massage | Pattern Cutting | Photography | Poetry Writing
Radio Broadcasting | Screen Printing | Search Engine Optimisation (SEO)
Social Media Marketing | Spanish Language | Website Design



Evening and Weekend

Short Courses

Adobe InDesign (Beginners)

Saturday - 3 weeks

£69

You will learn how to set up and create documents for print, create, apply and edit master pages and style sheets, set up automatic page numbering, import text and images, and create various graphical elements.

Adobe Photoshop (Beginners)

Saturday - 3 weeks

£69

Learn how to crop, scale, montage and use Adobe Photoshop tools and layers to apply effects and filters.

Adobe Photoshop (Developing Skills)

Saturday - 3 weeks

£69

You will learn how to create masks using channels, explore a greater range of filters and tools and use actions to record a series of steps and play them back. In addition you will use image composition techniques to combine a selection of images to create a new one.

AutoCAD

Saturday - 10 weeks

£255

You will learn how to use industry standard AutoCAD software to assist you with your interior design, architecture or engineering computer aided design projects. You will begin by learning the basics of AutoCAD 2D design before progressing onto 3D options to further develop your projects and understanding.

Blogging with WordPress

Thursday - 4 weeks

£69

You will learn how to create a blog using WordPress, target your audience and manage your content on a blogging platform. The course also focuses on the promotion of your blog and how to monitor its performance for long-term success.

British Sign Language (Beginners)

Saturday - 8 weeks

£155

This course is suitable for complete beginners and those with limited knowledge who wish to develop their sign language skills for personal or professional use. This course covers the alphabet (finger spelling), numbers, greetings, colours, time, weather, family and clothing.

British Sign Language (Developing Skills)

Saturday - 8 weeks

£155

This course is suitable for anyone who has completed our British Sign Language (Beginners) course and would like to develop their skills and knowledge further. This course covers directions, in the home and garden, travel, shopping and spending, food and drink (eating out), health (visits to the doctor, hospital) and socialising.

Computer Programming (C++, VB, T&D)

Saturday - 10 weeks

£205

C++ is a very popular programming language for application development on Unix systems and PCs and the course will support you in your understanding of this language. You will also learn the basics of Visual Basic, Microsoft's proprietary programming language, and T&D.

Creative Writing

Saturday - 5 weeks

£98

Whether you are planning to write your first novel, improve existing work or create short stories this course will provide you with an opportunity to explore a range of creative writing topics to assist you in this process.

Event Planning

Thursday - 6 weeks

£98

Whether you are responsible for managing corporate events or are planning a personal event such as a wedding this course will meet your development needs. You will be guided through the process of event planning covering initial planning, promotion and marketing, delivery of your event and evaluation following completion.

Interior Design (Beginners)

Thursday - 5 weeks

£81

You will learn drafting, space layout, professional practice and the use of interior design materials and construction methods. If you are passionate about making creative and innovative design changes to improve your home, or if you are considering a career in interior design, this is the course for you.

Interior Design (Developing Skills)

Thursday - 5 weeks

£81

Using a range of practical skills you will create an on-trend interior design mood board which will reflect your expertise in the use of colour, texture and space planning.

Japanese (Beginners 1)

Thursday - 10 weeks

£205

This course covers introductory Japanese speaking and listening skills along with the practical use of language in a variety of everyday situations. You will learn basic Japanese characters, pronunciation and writing, sentence structuring, verbs and adjectives.

Japanese (Beginners 2)

Saturday - 10 weeks

£205

This course provides progression for students who have previously completed the Japanese Beginners 1 course. The course further explore Japanese speaking and listening skills enhancing understanding of Japanese characters, pronunciation, writing and conversation.

Massage (Holistic)

Saturday - 3 weeks

£69

You will learn the practical elements of conducting a client consultation, performing the techniques of effleurage, petrissage, frictions and percussions, along with exploring the history of massage and the effects and benefits of different massage techniques.

Massage (Swedish)

Saturday - 3 weeks

£69

You will learn how to refine and adapt different massage techniques and apply them effectively to new anatomical areas. The course will predominantly cover massage of the hands and feet, arms and legs and front of the body.

Massage (Indian Head)

Saturday - 3 weeks

£69

This course will teach you the history and principles of Indian head massage. You will learn about the effects and benefits of Indian head massage and the practical application of various techniques.

Massage (Traditional Thai)

Saturday - 3 weeks

£69

What is known in the West as Thai massage is not massage at all, but rather an ancient energy-based healing system that combines acupressure, reflexology and assisted yoga postures.

Massage (Thai Foot)

Saturday - 3 weeks

£69

Learn the skills and techniques required to perform Thai foot massage. You will learn how to work with a special wooden foot stick in order to apply pressure to specific reflex points on the feet.

Massage (Head, Neck, Back & Shoulders)

Saturday - 3 weeks

£69

Based on traditional Thai massage techniques this treatment uses different pressures and movements resulting in a feeling of physical and mental well-being.

Massage (Aromatherapy)

Saturday - 3 weeks

£69

Aromatherapy is a holistic therapy which promotes a physical, mental and emotional sense of harmony. It is one of the most popular and accessible form of natural medicine. This relaxing massage uses essences from plants to help balance the whole body. In addition to the theoretical and practical skills, the course will cover essential oils for your particular astrological influences, birth signs, and the use of essential oils for everyday.

Pattern Cutting

Thursday - 4 weeks

£69

You will learn how to take correct measurements and adapt patterns as well as how to construct basic body blocks. By the end of the course you will have designed or adapted your own pattern enabling you to construct a truly unique item of clothing.

Photography (Beginners)

Saturday - 3 weeks

or Thursday - 4 weeks

£69

This course is ideal for anyone who has a passion for photography and wishes to develop their understanding and skills. Covering exposure, exposure composition, white balance and much more, you will learn how to get the most out of your camera, refine your skills and produce outstanding photography.

Photography (Developing Skills)

Saturday - 3 weeks

or Thursday - 4 weeks

£69

This course is suitable for anyone who has completed the Photography (Beginners) course or already has a good understanding of photography techniques. You will have the opportunity to develop your knowledge and understanding of different photography concepts and explore new techniques that will further improve your skills.

Photography (Outdoor)

Saturday - 3 weeks

£69

This course is suitable for anyone who has completed the Photography (Beginners) course or already has a good understanding of photography techniques. You will have the opportunity to build on your existing knowledge and refine your practical skills to incorporate outdoor photography methods.

Photography (Studio)

Saturday - 3 weeks

£69

The Studio Photography course provides an introduction to photography in a studio-based setting giving you access to the College's professional studio and lighting equipment. The course covers photography for both portrait and still life subjects.

Photography (Night Time)

Thursday - 4 weeks

£69

This is a practical night time/long exposure course taking place in and around South Essex College in Southend. You will be given professional tuition and advice as you create your own night photographs.

Photography (Digital Black and White)

Saturday - 3 weeks

£69

This course is ideal to learn the best camera settings for producing effective black and white images through practical sessions. The course will also explore the optimisation of these images using computer software, such as Adobe Photoshop. Preparing the images for final presentation, both on screen and as traditional prints will also be covered.

Poetry Writing

Saturday - 3 weeks

£69

Whether you are new to poetry or wish to develop your existing skills this course will allow you to explore some of the fundamental elements, processes and structures required for writing poetry.

Radio Broadcasting 1

Saturday - 3 weeks

£69

Go behind the microphone and find out how a radio station works and how radio shows are put together. Our experienced tutor will reveal some studio secrets, offer insights on how to get a job at a radio station, and let you get hands-on with the equipment in our fully-equipped broadcast studio.

Radio Broadcasting 2

Saturday - 3 weeks

£69

You will explore the skills that are needed to become a radio presenter such as link creation, scriptwriting, interview techniques and common used studio techniques. The course offers the ability to get hands-on with studio equipment and look more at the skills needed to work in today's studio environment.

Screen Printing

Saturday - 3 weeks

£69

This introductory course in screen printing will teach you the basic skills and techniques that are required to create your own original prints. You will learn how to design and cut stencils, work with different colours and shapes and overlay multiple prints to gain varied effects.

Search Engine Optimisation (SEO)

Thursday - 4 weeks

£69

The key to your website's success is making sure that your customers can find you when using a search engine. Learn the techniques and strategies that can be used to improve the performance of your website.

Search Engine Optimisation (Advanced)

Saturday - 3 weeks

or Thursday - 4 weeks

£69

This course covers the advanced level of Search Engine Optimisation. You will also learn new strategies and tactics, both on and off page, and raise the bar against competitor web pages.

Social Media Marketing

Saturday - 4 weeks

or Thursday - 5 weeks

£99

This course offers an overview of current social media trends, the different types of services available, and the ways that today's online services could be used to enhance your career, business, or your leisure activities. The course helps those new to the subject to build and nurture an online presence, and for those already promoting via social media, valuable information on the tools and techniques available to communicate effectively online.

Spanish Beginners 1

Saturday - 8 weeks

or Thursday - 10 weeks

£155

This beginner course in Spanish is ideal for anyone wishing to fulfil their passion for learning a new language. Whether Spanish is required for employment, you are relocating to live in a Spanish speaking country or you are simply planning a holiday and want to improve your vocabulary, this course will meet your personal needs.

Spanish Beginners 2

Saturday - 8 weeks

or Thursday - 10 weeks

£155

As well as providing direct progression for anyone who has completed Spanish Beginners 1, this course is also suitable for anyone who already has a good basic understanding of Spanish. You will have the opportunity to enhance your knowledge in previously studied topics along with exploring new topics and scenarios.

Website Design 1

Saturday - 5 weeks

or Thursday - 6 weeks

£105

This is a beginner course which provides a comprehensive introduction to website design covering HTML, formatting text and graphics, hyperlinks, website templates, domain name selection and website hosting.

Website Design 2

Saturday - 5 weeks

or Thursday - 6 weeks

£105

Develop your website design skills by learning CSS and Adobe Dreamweaver. You will learn about modern optimisation techniques and how to create and manage different webpages.

Website Design 3

Saturday - 5 weeks

or Thursday - 6 weeks

£105

Learn advanced website design techniques to add advanced features to your webpages and apply mobile responsive elements for improved formatting on smart phones and tablets.

Book a course

We are running a great range of new short courses on Saturday mornings and Thursday evenings with start dates available throughout the year. All courses take place at our Southend Campus, Luker Road, SS1 1ND.

You can book and pay online!

Browse our courses on the South Essex College website: www.southessex.ac.uk/shortcourses

If you have any questions:

Email: shortcourses@southessex.ac.uk

Tel: 0845 52 12345

Courses will only run if a minimum number of people are enrolled. If your chosen course does not run when scheduled due to lack of enrolments, we will add you to a waiting list and let you know as soon as the course is ready to start. More start dates will be added throughout the year. Check our website for the latest information: www.southessex.ac.uk/shortcourses

How to enrol

1. Visit: www.southessex.ac.uk/shortcourses
2. Search for the course you are interested in.
3. Select your start date, the number of people and press 'order now'.
4. You can pay for the course with your credit or debit card online.
5. Print your confirmation and bring it to the campus on the first day of the course.

